



please
PLEDGE YOUR SUPPORT TODAY

Phone us on (08) 9202 2800
(Monday - Friday, 9am to 5pm)

Or

Ask a Brightwater staff member to provide you with further information on how you can help.

Or

Visit our website at www.brightwatergroup.com and click on Donate Now.

Or

Write to us at:

Brightwater Care Group
PO Box 762
Osborne Park WA 6916
Fax: (08) 9202 2801

*All gifts greater than
\$2 are tax deductible.*



Brightwater Care Group (Inc.) is a member of the Fundraising Institute of Australia and a signatory to the Principles and Standards of Fundraising Practice. Brightwater Care Group (Inc.) is authorised to raise funds in Western Australia under The Charitable Collections Act (1946) license CC20399. Brightwater Care Group (Inc.) is endorsed as a Deductible Gift Recipient covered by item 1 of the table in section 30-15 of the Income Tax Assessment Act (1997).

**BRIGHTWATER'S PURPOSE, OUR
STATEMENT OF WHY WE ARE HERE,
IS TO ENABLE WELLBEING**

It is about providing people with the means, knowledge, opportunity and strength to achieve their desired level of contentment.

Our values, which guide us in everything we do are:

CARE We care about, and for, each other.

LEARNING We continually learn, in order to respond to our own and other peoples changing needs.

INNOVATION We harness our creative energy and transform it into activities and outcomes that make a difference.

PEOPLE We recognise and respect each and every person and value all the relationships which connect us.

BRIGHTWATER CARE GROUP

PO Box 762, Osborne Park WA 6916
Telephone: (08) 9202 2800
Facsimile: (08) 9202 2801
Email: community@brightwatergroup.com
Website: www.brightwatergroup.com
ABN 23 445 460 050

Brightwater strictly adheres to the Privacy Act in regards to your personal information. If you would like more information on how we keep your information safe please visit www.brightwatergroup.com and click on Privacy Statement or call 9202 2800 for a copy of our brochure "How We Keep Your Information Safe". Rest assured that 100% of your donation will go directly to benefit the wellbeing of our clients and residents.



Fundraising
**& COMMUNITY
PARTNERSHIPS**



SINCE 1901 BRIGHTWATER CARE GROUP HAS ASSISTED THOUSANDS OF WESTERN AUSTRALIANS.
WE ARE A NOT-FOR-PROFIT, NON-DENOMINATIONAL ORGANISATION OFFERING CARE AND SUPPORT SERVICES TO WESTERN AUSTRALIANS REGARDLESS OF ETHNICITY, RELIGION OR SOCIAL AND FINANCIAL POSITION.

**THIS IS A GREAT
TIME TO GET INVOLVED.
TOGETHER WE CAN
MAKE A DIFFERENCE.**

Inviting Your Support

Australia faces a future in which the health and welfare of its ageing population is one of the most critical social and economic factors. Over the coming decades, services, care systems and networks must continue to evolve to meet this challenge.

Today, and with your involvement, Brightwater is proud to face the future with the same readiness, courage and compassion that characterised the commencement of operations in 1901.

This is a great time to get involved. Together we can make a difference.

*Dr Penny Flett
CEO, Brightwater
WA Australian of the Year 2009*

While we rely on government funding for day-to-day operations we also look to the community to help us benefit our residents in the long term.

About Brightwater

The Brightwater Care Group (formerly known as the Homes of Peace) began in 1901 and is one of WA's most experienced and largest providers of residential and community care for the aged as well as younger people living with disabilities.

Led by CEO and WA Australian of the Year (2009) Dr Penny Flett, Brightwater is a non-denominational and not-for-profit organisation committed to disadvantaged and vulnerable people. Brightwater employs more than 1,900 staff and provides care to over 2,500 Western Australians.

Brightwater's purpose is 'to enable wellbeing'. It is about providing people with the means, knowledge, opportunity and strength to achieve their desired level of contentment.

Throughout its history, Brightwater has specifically responded to people whose condition relegates them to 'minority' status. People with neurological degenerative disease, or early onset dementia, or other difficulties that the 'mainstream' care arrangements are unable to adequately accommodate or assist.

Brightwater has a proud tradition of service supported by the generosity of past generations of Western Australians. We welcome and gratefully appreciate your ongoing support as a critical part of Brightwater's plans for the future.

**THIS IS A GREAT TIME TO GET INVOLVED.
TOGETHER WE CAN MAKE A DIFFERENCE.**

How You Can Help

Make a Donation

Support your local Brightwater Community, a specific project, or simply donate to our Annual Appeal and make a difference to someone's life today.

Give in Memory of a Loved One

In Memoriam gifts are a thoughtful way in which family members and friends can honour and remember loved ones who are no longer with them.

In Lieu of Gifts

Make a donation in lieu of a gift to mark a special occasion such as a birthday, anniversary or wedding

Get Involved

Brightwater is seeking both corporate and community partnerships and volunteers to help achieve our Strategic Plan.

Make a Bequest

Change the world you leave behind. Include Brightwater in your will.



Information Request

- I would you like to talk to someone about making a donation to the Brightwater Care Group (Inc.)
- I are interested in finding out about becoming a General Member of Brightwater
- I would like to receive the Brightwater newsletter
- I are interested in finding out more about making a Bequest to Brightwater

Title Dr Mr Mrs Miss Ms
 Other

Name

Address

Suburb State

Postcode

Phone (H)

Mobile

The best time to make contact is am/pm

on (day)

Signature

**Please return by post and marked
'Private & Confidential' to:**

Manager Strategic Development
Brightwater Care Group
PO Box 762
Osborne Park WA 6916

Tel: (08) 9202 2800

Email: community@brightwatergroup.com.au